



## **HOTEL BODEGA TÍO PEPE: THE FIRST SHERRY HOTEL IN THE WORLD**

**Jerez de la Frontera, July 2020** - Manuel María González founded the first Tío Pepe *Solera* 185 years ago. Today, after five generations, Hotel Bodega Tío Pepe has opened its doors as the very first Sherry Hotel in the world. Every space, room and restaurant at the hotel is imbued with the culture and essence of Sherry, wine and Brandy de Jerez, thanks to one of Spain's most emblematic and enduring brands: Tío Pepe.

Surrounded by walled streets and Andalusian courtyards, the hotel is situated in a unique corner of Jerez's historic Old Town, opposite the Alcázar de Jerez and the city's Cathedral. Skilfully integrated into the monumental, 19<sup>th</sup> Century González Byass winery, the hotel has been constructed in 150-year old renovated buildings that were once winery workers' cottages.

The hotel's 27 rooms are divided into *Classic, Premium, Deluxe* and three suites: The *Oloroso Alfonso y Amontillado Viña AB Junior Suite*, the *Superior Palo Cortado Leonor Junior Suite* and the *Fino Tío Pepe Presidential Suite*. Spacious and elegantly decorated, they all have very special views over some of Jerez's loveliest and most historic corners. Fitted-out to guarantee that guests enjoy the comfort and hospitality that is a century-old tradition at González Byass.

Overlooking views of the Alcázar and the Cathedral, there is a swimming pool, a spacious solarium, a bar and restaurant and the Pedro Nolasco gardens, a beautiful, leafy garden, ideal for an aperitif or breakfast in the sunshine, which opens out onto one of the prettiest streets in the world, Calle Ciegos and La Recachita, a secluded, tranquil terrace, perfect for a rest after sight-seeing in Jerez. There are modern, comfortable installations, such as a fitness zone, gym and a Oenotherapy and massage programs – all accompanied by exquisite service, down to minute detail, to ensure an unforgettable experience.

The Hotel Bodega Tío Pepe experience has a strong focus on gastronomy too, with different bars and restaurants offering a wide range of culinary experiences – from the most traditional Andalusian flavors to the most Avant-guard creations. The *Sala La Reservada, Restaurante Gran Bodega* and *Restaurante Villa Ricardo* allow guests to enjoy delicious dishes made from the very best quality, local ingredients, all matched with the aromas, nuances and flavors of the González Byass wines. Fabulous cocktails can be found at *Bar Solera 1847*, nestled between the hotel's vestibule, the *Pedro Nolasco*, and the *Bar Terraza La Atalaya*.

By creating the very first Sherry Hotel in the world, González Byass has demonstrated its commitment to wine tourism and Sherry. Guests have the ability to go on personalized trips through the winery, exclusive tastings, walks through the vineyard, tours of the winery's Historic Archive, the old bottling room and much more, allowing them to be immersed in the world of Sherry. This opportunity allows people from around the world to learn more about the wines and history of Jerez and González Byass – rounded off with a luxurious stay at Hotel Bodega Tío Pepe.

*González Byass*

Desde 1835

Familia de Vino

USA



### **About González Byass USA**

González Byass USA is a Chicago based importer for a strategically selected portfolio of fine wine and spirit brands from around the world including Spain, Chile, Italy and Austria.

González Byass USA is the US subsidiary of González Byass headquartered in Jerez de la Frontera, Spain. González Byass is a family-owned, collection of wineries founded in 1835 which spans across Spain's most important wine producing regions. From its foundation, the González family have been dedicated to making fine Sherries and brandies in Jerez, Spain, creating such well-known brands as Tío Pepe Fino Sherry and Lepanto Brandy de Jerez.

Today the fifth generation of the family are the custodians of these exceptional brands having built the company into a family of wineries which produces wine in some of Spain's most famous regions; Bodegas Beronia (Rioja and Rueda), Dominio Fournier (Ribera del Duero), Cavas Vilarnau (Barcelona), Finca Constanca (Vino de la Tierra de Castilla), Finca Moncloa (Vino de la Tierra de Cádiz), Viñas del Vero (Somontano) and Pazos de Lusco (Rías Baixas). In each of these regions the family strives to make the best possible quality wines respecting the local terroir and the environment. At the same time the company has also expanded its interests further in the premium spirits business and has created pioneering brands such as The London No.1 and Nomad Outland Whisky to complement the Spanish brandies in the portfolio Soberano and Lepanto, as well as their Mexican brandies from Pedro Domecq: Presidente and Don Pedro.

González Byass USA also represents a number of international wineries in the US market including from Austria Domäne Wachau, and from Italy Pranza, Caldora, Cantine Cellaro, Vesevo, Vigneti Del Salento and Tenute Rossetti. In addition, Harveys Bristol Cream and Fundador Brandy de Jerez from Spain.